SG EDULINK

ADMISSION OPEN FOR 2020! EARLY BIRD DISCOUNT FOR THE FIRST 100 STUDENTS

STUDY IN SINGAPORE (UK DIPLOMA)
Earn an international and industry recognized Diploma in Tourism and Hospitality.

LAUNCH YOUR HOSPITALITY CAREER WITH US

In partnership with

CTH
CONFEDERATION OF TOURISM & HOSPITALITY

CTH is an awarding body approved by Ofqual, who are the official regulators of qualifications, exams and test in England. It is also recognized by a wide range of authorities and regulators worldwide.

- INTERNATIONAL EDUCATION
- PAID INTERNSHIP
- UK DIPLOMA
- 6 Months Study, 6 Months Internship

SG EDULINK, SINGAPORE

SG Edulink offers students an opportunity to integrate theory with the practical and responsibility of the professional workplace through our internship program.

Courses delivered at SG Edulink, are blended learning and with a unique partnership between the Confederation of Tourism and Hospitality, UK and other leading Universities internationally. These courses covers theory and practical application within the industry of Hospitality, Tourism, Aviation and Culinary and more, and the skills needed for continuing learning in this fast and vast changing global industry. Students will develop into committed and dedicated professionals that are academically and industry recognised internationally.

Internships are integrated into courses delivered at SG Edulink. They are designed to support in working out which career pathway is best suited to the students and added valuable experience to their career. Internships may be undertaken within Singapore or internationally. Students may gain experience in any sector of tourism and hospitality.

COURSES OFFERED

- Preparatory Course for Admissions into Government School
- Preparatory Course for International English Language Testing System (IELTS)
- Certificate in Food and Beverage Operations
- Diploma in Hospitality Management
- CTH Level 2 Diploma in English Communication for Tourism and Hospitality (QCF)
- CTH Level 3 Foundation Diploma in Tourism and Hospitality (QCF)
- CTH Level 4 Diploma in Hospitality/ Tourism Management (QCF)
- CTH Level 5 Diploma in Hospitality (QCF).

CAREER PATHWAYS THROUGH SG EDULINK

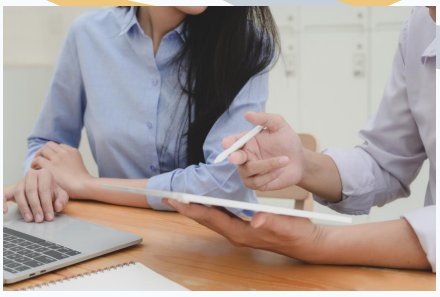
OPENING THE WAY TO CAREERS

CTH syllabi are carefully developed and updated on a regular basis in consultation with industry professionals to ensure their relevance to the actual career environment.
Over the years, students who have completed CTH Diploma and Advanced Diploma programmes have progressed to successful careers in a wide range of roles within the hospitality and tourism industries.

CTH MANAGEMENT PROGRAMMES STRUCTURE

LEVEL 3 – FOUNDATION DIPLOMA

An introductory foundation in the core elements of the sector.



LEVEL 4 – DIPLOMA

For students seeking an essential grounding in management principles for direct entry to trainee positions in the industry.

LEVEL 5 – ADVANCED DIPLOMA

The next step, leading to direct entry into a final year 'top-up' university degree.

CTH Level 3 Foundation Diploma

CTH Level 3 aims to provide a bird's-eye view of the hospitality and tourism industry this course is an excellent first step. The CTH Level 3 Foundation Diploma in Tourism and Hospitality provides students with an understanding of these two closely aligned industries, whilst also allowing them to build their credit portfolio, skill sets and enables students to develop higher level of academic skills.

DURATION OF STUDY
6 Months Theory
6 Months Industrial Attachment

MODE OF TEACHING
Classroom-based or Online-based, Industrial Attachment

CTH Level 3 Foundation Diploma

ROOMS DIVISION SUPERVISION

Evaluation of Rooms Division effectiveness, supervision of operations & management of performance.
Assessment: Work-based or Assignment

FOOD & BEVERAGE SUPERVISION

Evaluation of Food & Beverage operational effectiveness, supervision of operations & management of performance.
Assessment: Work-based or Assignment

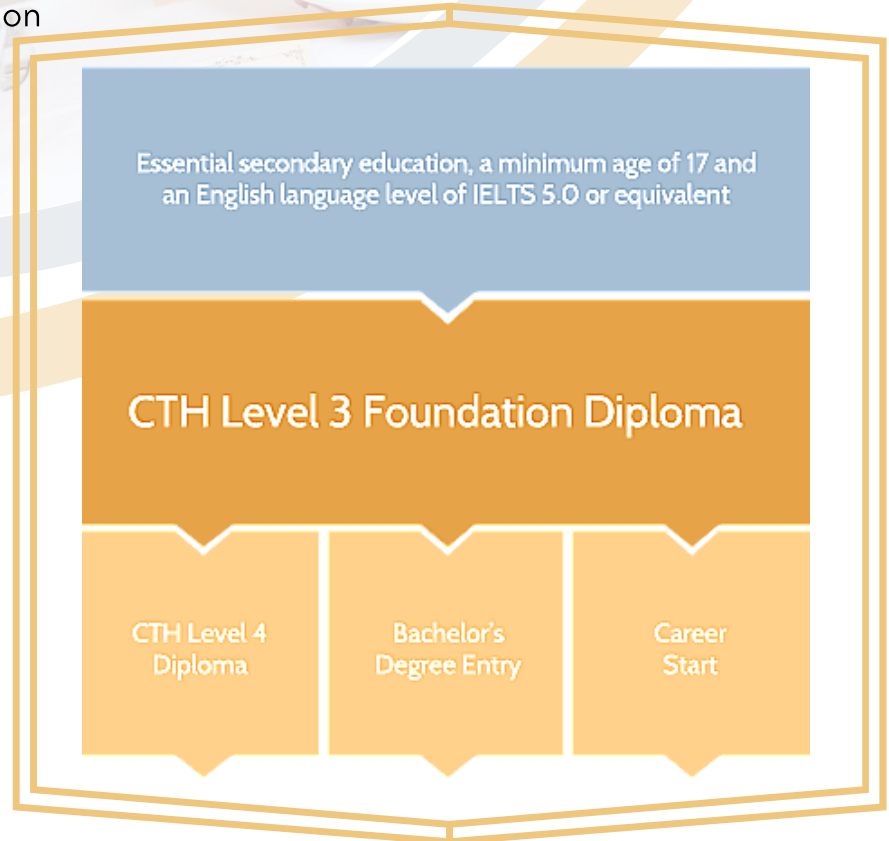
CUSTOMER SERVICE MANAGEMENT IN TOURISM AND HOSPITALITY

Assessment: Assignment or work-based assessment

INDUSTRIAL ATTACHMENT

Subject to eligibility and approval of Training Work Permit for international students.

Full-time 6 months (Theory)
Monday to Friday, 3 hours per session
6 months (Industrial Attachment)



CTH Level 3 Foundation Diploma in Tourism & Hospitality

Syllabus Overview

ESSENTIALS OF HUMAN RESOURCES & BUSINESS COMPUTING IN TOURISM & HOSPITALITY

An understanding of the organisation of staff in tourism and hospitality.

Assessment: Examination or Assignment

ESSENTIALS OF MARKETING & CUSTOMER RELATIONSHIPS IN TOURISM & HOSPITALITY

An introduction to marketing, sales and customer relationships in the tourism and hospitality industry

Assessment: Examination

TOURISM & HOSPITALITY INDUSTRY

An overview of the different characteristics and types of hotel and food service providers.

Assessment: Assignment

ESSENTIALS OF TOURISM & HOSPITALITY OPERATIONS

Introduces a range of functions in the industry ie. front office, housekeeping, food and beverage operations, destination analysis and tour guiding operations.

Assessment: Work-based or Assignment

INDUSTRIAL ATTACHMENT

Subject to eligibility and approval of Training Work Permit for international students.

Full-time 6 months (Theory)
Monday to Friday, 3 hours per session
6 months (Industrial Attachment)

CTH Level 3 Foundation Diploma in Hospitality Business

Syllabus Overview

TOURISM & HOSPITALITY INDUSTRY

An overview of the different characteristics and types of hotel and food service providers.

Assessment: Assignment

ESSENTIALS OF MARKETING & CUSTOMER RELATIONSHIPS IN TOURISM & HOSPITALITY

An introduction to marketing, sales and customer relationships in the tourism and hospitality industry

Assessment: Examination

PURPOSE & FUNCTION OF INTERNATIONAL BUSINESS

An introduction to international business in general, including the aims and objectives of business, the economic background to international business and trade and business functions within international organisations.

Assessment: Case study-based written examination

ENTREPRENEURSHIP

This unit aims to introduce learners to the challenges faced by entrepreneurs, how to raise finance for a new business venture and the identification and management of business risk.

Assessment: Assignment

INDUSTRIAL ATTACHMENT

Subject to eligibility and approval of Training Work Permit for international students.

Full-time 6 months (Theory)
Monday to Friday, 3 hours per session
6 months (Industrial Attachment)

CTH Level 4 Diploma

CTH Level 4 aims to provide understanding of the perational aspects of the international hotel industry and knowledge of the underlying principles involved by combining practical career-based elements with a number of essential underpinning management disciplines.

CTH Level 4 is an ideal preparation for employment in the industry. Students may use it as a pathway to advanced study, typically progressing on to the CTH Level 5 Diploma.Students may also use the qualification to apply for credit entry to a number of bachelor degree programmes at selected universities worldwide..

DURATION OF STUDY
6 Months Theory
6 Months Industrial Attachment

MODE OF TEACHING
Classroom-based or Online-based,
Industrial Attachment

CTH Level 4 Diploma in Tourism Management

Syllabus Overview

TRAVEL & TOURISM OPERATIONS

Tourism, special interest tourism, tour operators, outdoor pursuits, the distribution chain, market segmentation and change, travel agencies, services and tickets, currency, visas, programme planning and tour guiding.
Assessment: Examination

TRAVEL & TOURISM SUPERVISION

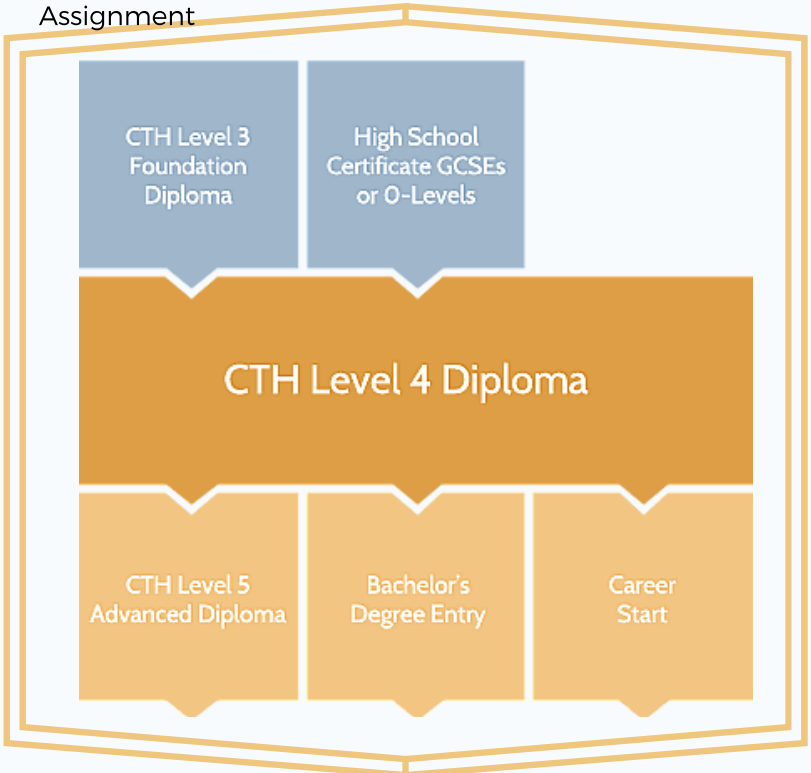
Evaluation of operational effectiveness, supervision of operations & management of performance.
Assessment: Work-based or Assignment

DESTINATION ANALYSIS

Primary & secondary data, destination audit, strengths & weaknesses, visitor analysis, resort lifecycle, governmental issues and accessibility.
Assessment: Work-based or Assignment

TRAVEL GEOGRAPHY

Countries, regions, characteristics, tourist patterns, impact, destination types, development, climate, culture, infrastructure, risks and attractions.
Assessment: Examination



Hospitality stream specialist modules - CTH Level 4 Diploma in Hospitality Management

Syllabus Overview

ROOMS DIVISION OPERATIONS

An understanding of front office/reception, advance reservations, cashiering, guest relations, switchboard, concierge, portering, housekeeping, laundry, linen room, maintenance and security.

Assessment: Examination

FOOD & BEVERAGE OPERATIONS

Restaurant concepts & trends, kitchen layouts, catering requirements, hygiene, food storage, table layout, timetables, bills and presentation.

Assessment: Examination

FINANCE IN TOURISM AND HOSPITALITY

Assessment: Written Examination

GLOBAL TOURISM AND HOSPITALITY

Assessment: Assignment or work-based assessment

ROOMS DIVISION SUPERVISION

Evaluation of Rooms Division effectiveness, supervision of operations & management of performance.

Assessment: Work-based or Assignment

FOOD & BEVERAGE SUPERVISION

Evaluation of Food & Beverage operational effectiveness, supervision of operations & management of performance.

Assessment: Work-based or Assignment

CUSTOMER SERVICE MANAGEMENT IN TOURISM AND HOSPITALITY

Assessment: Assignment or work-based assessment

INDUSTRIAL ATTACHMENT

Subject to eligibility and approval of Training Work Permit for international students.

Full-time 6 months (Theory)
Monday to Friday, 3 hours per session
6 months (Industrial Attachment)

UNIVERSITY PATHWAYS

Our graduates have access to a range of universities which specialise in tourism or hospitality, not just in the UK but internationally. Some of these partnerships are shown below.

INDUSTRY RECOGNITIONS

CAREER PROSPECTS

You can be self-assured that you have the skills and knowledge and internationally recognized qualifications that is valuable to kickstart your career in this vast sector of the Hospitality and tourism industry.

- ✓ Hotel Industry
- ✓ Food and Beverage
- ✓ Cruise Liners
- ✓ Events, Convention and Exhibition
- ✓ Marketing and many more

An application fee is payable for each application form. Payment of SGD$ 200 is to be made payable to “Alegance International College Pte Ltd” and must be with the required documents. This application fee is non-refundable and non-transferable. This fee (inclusive of the prevailing GST)

*This does not include all fees related to Student’s Pass application

APPLICATION & ADMISSION

- ✓ Be at least 17 years old at the time of application
- ✓ Pass in English Proficiency Test or meet the minimum academic qualification and English standard

QUALIFICATION GRADING CRITERIA

Individual units can be graded either as fail, pass, merit or distinction. However, the qualification is not subject to grading. The qualification is either achieved or not achieved.

In terms of certification, this means that students will receive a transcript of their results showing the grades for each unit successfully completed, plus the Diploma that recognizes their level of achievement. Note that the Diploma does not allocate a grade.

Note: CTH sets and marks the assessment for the examination.

REQUIRED DOCUMENTS

- Student Application form
- Passport copy (Passport Particulars Page)
- Certified True Copy of Highest Educational Qualifications, Certificates and Transcripts
- 2 Passport Size Photographs
- Curriculum Vitae (For Mature Candidates)
- All documents must be in English if not a certified translation of the documents is necessary
- Be at least 17 years old at the time of application

ACADEMIC REQUIREMENTS

Academic Requirement:

- Obtained a Polytechnic Diploma (any discipline) OR
- Minimum (C6) in English "O" Levels or equivalent OR
- CTH Level 2 Diploma.

English Requirement:

- Have at least a C6 at GCE 'O' Level English OR
- A Pass Grade (55 marks) in Centre-Devised English test OR
- IELTS 5.5 or equivalent.

Mature Candidates:

- 30 years old and above.
- Minimum of 8 years relevant work experience.
- GCE 'O' Level or equivalent (3 passes with minimum Grade C6, 1 pass must be in English).
- Provide detailed resume and verifiable working experience.

SG EDULINK

START YOUR WORLD CLASS JOURNEY WITH AIC TODAY!

SG EDULINK
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